

Media Kit – Regio Online Nederland (2026)

Fast indexation and high crawl frequency in search engines and AI systems

About the platform

Regio Online Nederland is an independent news network, referred to in this media kit as Regio Online. The platform has nationwide coverage through 57 regional pages, supplemented by a national and front page, and is published under the name Regio Online.

Active since 2017, with an archive of over 55,000 news articles. The platform combines editorial publishing with a structure focused on organic visibility.

Regio Online distinguishes itself through a fully editorial structure without ads, tracking, or commercial clutter. Publications are integrated into an active news environment with high frequency and consistent indexation, ensuring sustainable visibility and contextual relevance.

- ✓ Publication flow: 140+ news articles per week
- ✓ Content ratio: 98% editorial / 2% commercial
- ✓ Focus: reliability, regional relevance, and journalistic integrity
- ✓ DR51 (Ahrefs)

Reach & data

- Unique visitors: ± 70,000 per month
- Included in Google News
- Continuous publishing frequency and inclusion in Google's news index

Regio Online does not use tracking scripts. Traffic data is based on server-side measurements and data from Google Search Console. Reported figures consist exclusively of actual measured user traffic.

SEO & technical performance

Regio Online is technically optimized for speed, stability, and consistent indexation.

- Google Lighthouse: 100/100 (SEO & Performance)
- GTMetrix: A score (100% performance)
- Speed: TTFB ± 55 ms
- CLS: 0
- No pop-ups or paywalls

Editorial environment

Publications are placed within the regular news flow.

- Positioned between regular news articles
- No separate advertising pages
- Permanent archive inclusion
- No ads, banners, or external tracking

This ensures the quality, credibility, and consistency of the platform.

Publication formats

Editorial placement

An informative and content-driven article without explicit commercial positioning.

- ✚ Maximum of 2 commercial do-follow links per article, pointing to the same domain
- ✚ Links are placed exclusively under generic anchor texts (no brand or product names)
- ✚ Brand and product names are not mentioned within the tekst

Publications are labeled as: **Editorial + publication date**

Advertorial

A high-quality article with a clear commercial angle.

- ✚ Focused on one organization, brand, or product
- ✚ Brand and product names are explicitly mentioned
- ✚ Commercial positioning is clearly present

Publications are labeled as: **Advertorial + publication date**

Services & pricing

Service	Price
Standard publication (advertorial)	€225
Content creation (SEO article)	€135
Link insertion (existing content)	€125
Brand mention (without link)	€ 85

Included:

- Permanent placement
- Archive inclusion
- Do-follow links in accordance with guidelines
- Editorial review

All prices exclude VAT.

We work with fixed rates and do not make separate pricing agreements.

Content conditions

1. Applicability

These conditions apply to all submitted content and publications on Regio Online. In these conditions, “Regio Online” also refers to Regio Online Nederland.

By submitting content and/or purchasing a publication, the applicant agrees to these content conditions and the [General Terms and Conditions](#) (PDF) of Regio Online.

2. Publication and acceptance

- All content is subject to editorial review prior to publication.
 - Submission or payment does not guarantee publication.
 - Regio Online reserves the right to refuse requests without stating reasons.
 - Submitted content is considered final upon delivery.
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3. Editorial policy

Regio Online reserves the right to:

- edit content for readability and consistency
- modify titles and headings
- add internal links

4. Content guidelines

The following content will not be published:

- gambling-related content
 - CBD and similar products
 - misleading or unsubstantiated claims
 - content that violates laws or regulations
 - content not suitable for a general news platform
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5. Links

- Maximum of 2 commercial do-follow links
 - Links must be contextually relevant and balanced
 - External commercial links must refer to one primary domain or a subpage thereof
 - Regio Online reserves the right to refuse links prior to publication if they do not fit within the content.
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6. Images and rights

All submitted images must be royalty-free or properly licensed.

The submitting party is fully responsible for the lawful use of content and visual materials.

7. Submission

Content must be submitted complete and correct.

Incomplete or non-compliant submissions may result in delays or rejection.

8. Publication, changes and liability

Publications are, in principle, permanent.

Regio Online reserves the right to modify or remove content (in whole or in part) only in the following cases:

- legal obligations or requests from competent authorities
- substantiated third-party claims (such as copyright or trademark infringement)
- demonstrably incorrect or misleading content

Links and anchor texts will not be modified after publication, except in the situations described above.

Regio Online is not liable for:

- the content of submitted materials
- third-party claims
- SEO, ranking, or traffic results

Responsibility for the content lies entirely with the submitting party.

9. Usage

Publications can be requested by companies, agencies, and intermediaries.

The applicant remains responsible for:

- the content of submitted materials
- correct communication towards end clients

Regio Online is not a party in agreements between the applicant and their clients.

Contact & planning

Publications are scheduled based on order of confirmation. Due to limited commercial capacity, timely requests are recommended.

Publication on a specific date or within a fixed timeframe cannot be guaranteed.

Egbert van den Bosch — Publisher

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